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Sault Tribe, Inc. Finds Competitive Advantage in Cultural Teachings

SAULT STE MARIE – During last month’s annual meeting, Sault Tribe, Inc. (STI) aligned its subsidiary entities, joint venture partners, and third-party vendors behind a strategic vision rooted in the Anishinaabeg Seven Grandfather's teachings.

"With the success of our business ventures in the last year and our ambitious goals for the future, we cannot overlook the bigger picture," explained board of directors president Alan Barr. "The annual meeting was an excellent exercise in collaboration with our stakeholders to align our strategy with our tribe’s cultural values. This will ensure long-term business growth and benefits for the Sault Ste. Marie Tribe of Chippewa Indians."

As a Section 17 holding company, STI operates in various industries, including media production, hazardous abatement, online gaming, and construction management. According to Barr, the Seven Grandfather's teachings promote ethical conduct and productivity, which when applied to general business practices and company culture can improve performance.

"Our teachings like honesty, humility, and bravery, to name a few, lend a unique competitive advantage," explained Barr. "People want to do business with trustworthy and dependable companies that aren't afraid to be innovative. That's how we will continue to succeed in cultivating profitable business relationships."

The board members and executive team see the "native way" of doing business as STI’s natural approach toward improving health, education, social service, youth development, and eldercare programs for the Sault Ste. Marie Tribe.

"Our board of directors, tribal government, subsidiaries, and business partners deserve much praise for our accomplishments," said chief executive officer Joel Schultz. "Together, we’re turning our visions into reality. Imagine what we will accomplish with a shared vision that prioritizes people above profits."

Learn more about Sault Tribe, Inc. by visiting their website, www.saulttribeinc.com, and Facebook page.

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Sault Tribe, Inc. is the Section 17 independent business arm of the Sault Ste. Marie Tribe of Chippewa Indians. STI pursues government contracting opportunities for rapid business growth and economic development through strategic partnerships and joint venture relationships.